



NEWS RELEASE

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Rusk County Launches Prescription Drug Discount Card That Can Be Used by All Residents

Discount Cards Offering Average Savings Of 22 Percent Off Retail Price

Rusk County today, October 1st, launched a discount card program to help consumers cope with the high price of prescription drugs. The county is making free prescription drug discount cards available under a program sponsored by the National Association of Counties (NACO) that offers average savings of 22 percent off the retail price of commonly prescribed drugs.

The cards may be used by all county residents, regardless of age, income, or existing health coverage, and are accepted at all county pharmacies. A national network of more than 59,000 participating retail pharmacies also will honor the NACO prescription discount card.

“Rusk County is proud to be one of the counties nationwide participating with NACO,” said County Clerk, Denise Wetzel. “The NACO prescription discount card offers significant savings for the uninsured and underinsured residents of our county, and even those fortunate to have prescription coverage can use the card to save money on drugs that are not covered by their health plan. Residents do not have to be Medicare beneficiaries to be eligible for this program.”

Best of all, there is no cost to county taxpayers for NACO and Rusk County to make these money saving cards available to our residents.

Cards will be available at the following locations: Rusk County Health & Human Services, Rusk County Clerk’s Office, Rusk County Clinic Pharmacy, Wal-Mart Pharmacy, Marshfield Clinic Pharmacy, Rusk County Memorial Hospital, Building Blocks Child Care Center, WITC Learning Center, Reisner Dentistry, Orthopedic & Spine Therapy, Purdy Optometry, Main Street Market, Time Out Shelter, Indianhead Community Action Agency, Westlake Enterprises and more locations to come. County residents can call toll free 1-877-321-2652 or visit www.caremark.com/naco for assistance with the program.

“Using the NACO prescription discount card is easy,” said Wetzel “Simply present it at a participating pharmacy. There is no enrollment form, no membership fee and no restrictions or limits on frequency of use. Cardholders and their family members may use the card any time their prescriptions are not covered by insurance.”

The discount card program is administered by CVS Caremark.

The National Association of Counties (NACO) is the only national organization that represents county governments in the United States. Founded in 1935, NACO provides essential services to the

nation's 3,066 counties. NACo advances issues with a unified voice before the federal government, improves the public's understanding of county government, assists counties in finding and sharing innovative solutions through education and research, and provides value-added services to save counties and taxpayers money. For more information about NACo, visit www.naco.org.

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